

u m b r a & l u x

W e c o m b i n e

art, technology

& minimalist designs

to create sculptural lighting

media kit

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Company Background

Umbra & Lux was recently born in Vancouver, British Columbia at the iconic 1000 Parker Street Studios and has since moved to the nearby Mergatroid Building. Two passionate minds with a strong love for art, design & the environment joined their respective strengths to create unique illuminated sculptures. We believe that being surrounded by beauty is vital to our well being and that nature's spectacle is an ideal source of artistic inspiration.

By using the latest energy-efficient LED technologies, minimalist designs and upcycled materials we create beautiful objects that respect our planet. Our featherweight mobiles float on air.



[An introduction to Umbra & Lux - Video](#)

Claudine Gévry

artist & co-founder



Claudine is what one would call a classic “Renaissance” artist in the sense that she likes to experiment with many mediums and is always looking to learning new techniques to expand her artistic vocabulary. Juggling between painting, sculptures, and illustrations, each discipline informs her mastery of the others and this cross-pollination of techniques always leaves her with plenty of ideas to explore.

She spent most of her life immersed in Montréal's rich artistic and cultural diversity. It was there that she studied Fine Arts at the Cégep du Vieux Montréal and Graphic Design at the Université du Québec à Montréal, both institutions known for their eclectic and bohemian artistic tendencies.

Claudine's art is abstract and whimsical, nature being her primary guide. She is deeply influenced by her surroundings and her work is a reflection of impressions that the environment instills upon her.

Jean Gélinas

environmentalist

& co-founder

The years Jean spent traveling across Africa, South America, South East Asia, and sailing around the Atlantic have helped him develop a deep consciousness of our fragile planet's limited resources and sparked his passion for sustainability.

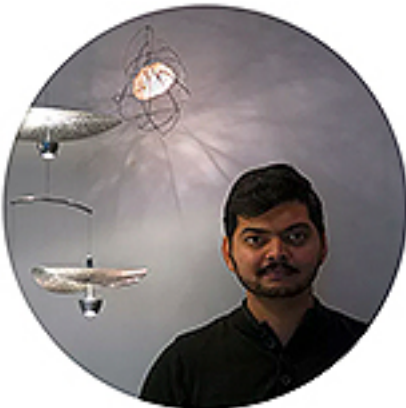


"Living on a sailboat for a few years forces you to appreciate energy efficiency. When you're miles away from shore and the energy supply is constrained, every watt counts. It's surprising how well we can live with significantly less energy", says Jean.

His passion for art and elegant minimalist technology helped give birth to umbra & lux. He tries seeing the forest for the trees, working with our engineers to find creative ways to make the best products possible.

Hariomsinh Bhati

head of R&D, co-founder



Claudine & Jean had the good fortune of meeting Hariomsinh, a creative and passionate electronics engineer. As a child, Hari would ask his parents for toys only to take them apart to see how they worked.

His inquisitive mind has always been drawn towards the technical mechanical side of things. Hari brings a very wide range of technical skills and an insatiable desire to improve our designs.

Some wonder if he ever turns out the lights and actually sleeps!

Our Technology

We find creative technological solutions that help us showcase art and at the same time create pleasing lighting products. Although we are very proud of our innovations we want the viewer to focus on the art. This being said we do like seeing the occasional industrial designer or engineer being as fascinated by our miniature cables, connectors and perfectly balanced suspensions as with the art.



Modern LED lighting gives us flexibility to repurpose technology from various other industries and innovate in ways that would have been unthinkable just a few years ago. As an example our ultra-thin proprietary electric cables enable our art pieces to look as if they are floating on air.

Although our designs are capable of powering brighter bulbs, we choose to use energy efficient LED's with moderate brightness (125 lumens) so that each individual bulb is gentle on the eyes. We position them in ways that allows the art to become diffusers.

We strive to make our lights bright, balanced and pleasing to look at. We believe elegant ambient lighting is an integral component to human centric lighting design.

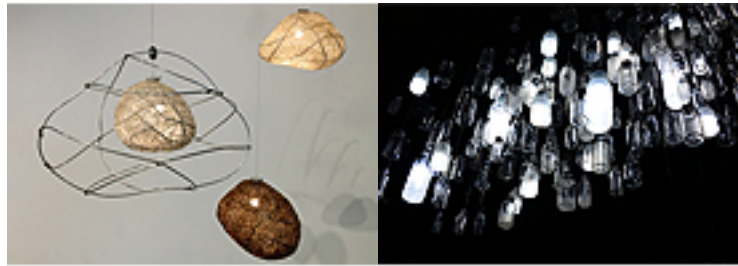
See our [**product brochure**](#) for more details.

Our Lights

Sculptural
Light Series



Orbs



Upcycled
Light Series

Glass Cloud

Sketchy Clouds



Bubble Cloud

Fluffy Clouds



Light Rain

Nymphaea



Dandelions

Past Events

Home from Afar



A world of wool, light and forms awaits you

Home from Afar was an interior design showcase event operating as part of the Interior Design Show Vancouver (IDS) 2020.

"In these unprecedented times, we are deprived of the chance to travel far and wide. It might be a little while until we are free to set out and explore the unknown. However, in the meantime, we invite you to visit a world of wool, light and forms, built by three notable design companies."

[View the virtual exhibition](#)

Art Downtown



Enjoying art in a different way

During the summer of 2020, we participated in our first ever outdoor exhibition as part of Art Downtown hosted by the Vancouver Visual Art Foundation in partnership with the Downtown Vancouver Business Improvement Association (DVBIA).

Disrupt



Contemporary Jewellery and Metal Arts Exhibition

Disrupt was an exhibition that celebrates how artists use their creative practice to explore and discover new materials, techniques and the status quo. The Vancouver Metal Arts Association, in partnership with the Craft Council of British Columbia, presented this exhibition from March 12 to April 23, 2020 at the CCBC Gallery in celebration of 2020 – the Year of Craft. This international show features 32 disruptive artists from all over Canada, the United States and New Taipei City.

[View the virtual exhibition](#)

Eastside Culture Crawl



An annual visual arts, design & crafts festival hosted by the Eastside Culture Crawl Society (EECS). We had the chance to showcase our work among a diverse range of artists ranging from emerging local talent to internationally established names.

Media Highlights

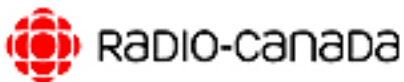
Radio Canada



Television interview presented during Le Téléjournal, the evening news, on October 1st 2020.

This segment featured our presentation at the Interior Design show (IDS) 2020.

[See the Interview](#)

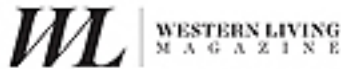


Western Living Magazine



Interview by Sydney Bartos published on October 5th 2020. Featuring our Home from Afar exhibition at the Interior Design show (IDS) 2020.

[Read the Interview](#)



Links & Resources

Website

<https://www.umbraluxstudio.com/>

Virtual Studio Visit

<https://my.matterport.com/show/?m=rzB6nHmd1Yw>

Product Brochure

https://drive.google.com/file/d/1yL_joxBi6WeLkN8s8RyMj9bdLSisbzRG/view

IDS Exhibition

<https://my.matterport.com/show/?m=m7BeMknNQjA>

Social Media

Instagram

<https://www.instagram.com/umbralux.studio/>

Facebook

<https://www.facebook.com/umbraandlux/>

Pinterest

<https://www.pinterest.ca/umbraluxstudio/>

Youtube

<https://www.youtube.com/channel/UC9y075iPxPBtBcz1lBrqzNw>

Linkedin

<https://www.linkedin.com/company/umbralux>